

**What will happen on April 21, 2026,  
when a man and his Airstream embark  
on an epic road trip in search of  
understanding, wisdom, and lunch?**



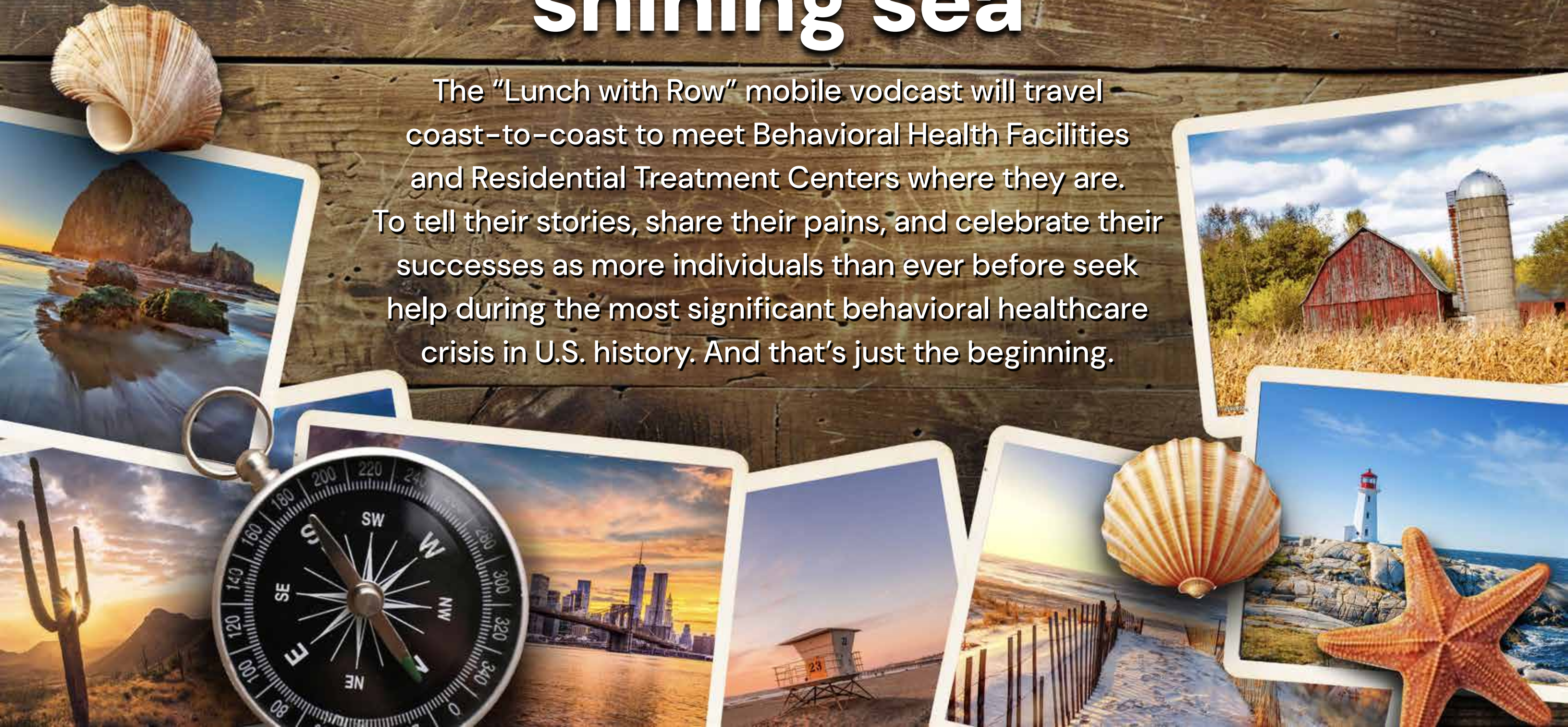
# Introducing a road trip like no other

Welcome to the "Lunch with Row" mobile vodcast.  
A first-of-its-kind, bi-weekly, mobile vodcast,  
highlighting the inspirational leaders behind some  
of the most impactful Behavioral Health Facilities  
and Residential Treatment Centers in the U.S.



# Where Behavioral Health has a voice from sea to shining sea

The "Lunch with Row" mobile vodcast will travel coast-to-coast to meet Behavioral Health Facilities and Residential Treatment Centers where they are. To tell their stories, share their pains, and celebrate their successes as more individuals than ever before seek help during the most significant behavioral healthcare crisis in U.S. history. And that's just the beginning.



# Hosted by a guy who is renowned for telling stories



The “Lunch with Row” mobile vodcast is hosted by Scott Christopher, a best-selling author of “The Levity Effect” and “The Seven Ups of Happiness,” as well as a renowned speaker and acclaimed film and television actor. Throughout his career, Scott has focused on spreading joy and laughter to people from all walks of life, even while facing his own family’s struggles with behavioral health issues.

This journey has fostered a profound respect for the dedicated professionals who support individuals and families on their path to recovery. Amid a growing behavioral health crisis in America, Scott embarks on a mission through the “Lunch with Row” vodcast to discover the most inspiring facilities in this field, showcasing the hurdles they overcome and the relentless determination required to help patients succeed.

# Searching for the best in behavioral health, wherever that might be



Each episode of "Lunch with Row" features Scott Christopher visiting the cities, towns, and faraway places that are home to impactful behavioral health facilities. Over lunch, Scott meets the remarkable leaders behind these organizations, discovering the personalities, perspectives, and passions that inspire them to put others first. All while highlighting the programs they offer to ensure that those seeking help can find the support they need.



# While enjoying lunch with some pretty amazing folks



"You learn a lot about someone when you share a meal together."


– Anthony Bourdain



**We're offering great food,  
engaging conversation, and  
some really cool lunchboxes**  
(yes, you can keep your lunchbox)



# We want to connect with top professionals like you

A vintage-style microphone with a perforated metal grille sits on a wooden desk. In the background, a sign with the words 'LIVE ON AIR' in glowing neon letters is visible. The scene is set against a sunset sky with a bright sun low on the horizon, casting a warm glow over the entire scene.

The “Lunch with Row” mobile vodcast is actively looking to connect with top professionals in the behavioral health field. If you represent a behavioral health facility or residential treatment center and are interested in being a guest, we want to hear from you! Reach out to Matt Hodgson, the show’s director and executive producer, at 801-440-7140 or email him at [matt@rowpartners.com](mailto:matt@rowpartners.com) for more details. We’ll treat you to lunch, showcase your expertise, and leave you with a whole new reason to smile.

# Best of all, if you're willing to share, we're ready to help



As a thank you for being a guest on the "Lunch with Row" mobile vodcast, we will create a promotional featurette about your facility that will air during the show. Once your episode has aired, you can use this featurette for your own promotional efforts, completely free of charge, for as long as you like.

**With the Federal government slashing behavioral health funding, having a growth strategy has never been more important.**

Joining in the “Lunch with Row” mobile vodcast conversation is an empowering step toward finding inspiration and discovering solutions that will help your facility thrive, while serving more patients effectively.



# When this show hits the road, lunch will never be the same again

Join Scott Christopher for his engaging bi-weekly mobile vodcast, "Lunch with Row," as he journeys across America in search of the best in behavioral health.

Catch the highly anticipated "Lunch with Row" on YouTube, launching Tuesday, April 21, 2026. Don't miss it!





ROAD TO  
GROWTH

lunch with row  
ROBUST PROGRESS  
Behavioral Health's  
New Best Friend



is sponsored by Row Partners.

As the world's first End-to-End PEO, Row Partners is committed to helping behavioral health facilities and residential treatment centers grow, enabling them to assist more patients on their road to recovery.

To achieve this goal, Row Partners provides an extensive range of services, including three-tier verification, authorization management, skills training, revenue cycle management, a first-of-its-kind compliance audit program, contracting and credentialing, and a customizable suite of administrative services.

This allows facilities to focus on their primary mission—helping patients recover. Additionally, our world-class, data-driven growth solutions are designed to ensure your business thrives.

  
All Together Now.  
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